



C-r-o-s-s-l-i-n-k International, Inc.

Engineered Products Group

eNews

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FOR IMMEDIATE RELEASE

Crosslink Ready To Go 'Viral'

June 24, 2010 – Crosslink International Inc., manufacturer of rubber and rubber to metal applications for the automotive, industrial, and specialty markets has purchased the necessary equipment to begin moving toward a more dynamic electronic marketing format. The allocation has currently purchased 1080p HD video equipment, green screen equipment, lighting, and necessary wireless audio packs for the initiative.

The shift to electronic marketing materials will be handled by Crosslink's New Business Group, and is expected to start releasing electronic marketing materials on or before June of 2011.

Crosslink International, Inc is a World-Class Elastomers Company serving the Automotive, Industrial and Specialty OEM markets. Our core competencies revolve around the Design and Development of complex rubber, and rubber to metal applications. Crosslink is dedicated to being the leading provider of high-quality, custom elastomer products to the Americas, European and Asian markets.

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